

Perian Sully

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EMPLOYMENT HISTORY

Project Manager: Digital Asset Management & Online Access

Balboa Park Online Collaborative. July, 2010 – April, 2014

- Engaged a Digital Asset Management System (DAMS) working group made up of 12 member organizations, in-house developers, academic partners, external solution providers, consultants, interns, and employees.
- Spoke at national and international conferences and wrote about collections technology-related projects within Balboa Park.
- Worked with stakeholders to increase access to collections, assisting with data migration, cleanup, and standardization.
- Managed digitization of physical assets and administered the Park-wide DAMS for all partners, including natural history, aviation, art, history, ethnographic and anthropology museums.
- Strategized with technical partners and vendors to determine best methods for delivering diverse assets into a shared collections online portal, the Balboa Park Commons.
- Explored opportunities for digital outreach and utilized emerging technologies to promote museum collections, including creating mobile gallery tours and a crowdsourced transcription project of scientific field notes.

Collections Information Manager & Web Programs Strategist

Judah L. Magnes Museum. November, 2005 – June, 2010

- Migrated and managed two separate collection information management systems (KeEMu and IDEA@ALM). Oversaw the quality of collection information, including record audits. Evaluated information management practices against industry standards, including metadata standards; web solutions; and digitization tools for cultural information.
- Applied new and emerging technologies for increasing collection access and interpretation.
- Established authority controls, data entry standards, digitization procedures and workflows. Developed manuals and guideline documents for the above.
- Created and administered reproduction-quality images from primary and secondary sources.
- Assisted with the development of Drupal website, and designed and installed Wordpress blog.

Collections Information and Access Intern

San Francisco Museum of Modern Art. June, 2004 – September, 2004

- Input into specific areas of EmbARK collection management system.
- Researched artist biographical and exhibition information.
- Catalogued artwork and archival information (artists, provenance, care and inscriptions).

Acting Registrar & Post-Graduate Researcher

Richard L. Nelson Gallery & Fine Arts Collection, UC Davis. February, 2001 – August, 2003

- Performed all Collection Management functions pending the arrival of a permanent registrar, including developing and implementing new Gallery inventory processes and procedures.
- Photographed the prints and paintings collections and implemented a digital archive database.
- Performed data review and cleanup of museum collections database.

EDUCATION

MA, Museum Studies, John F. Kennedy University. August, 2006.

Focus: Collection Management, Education, & Technology

BA, Studio Art, University of California, Davis. June, 2002

Focus: Sculpture

Colby College, attended 1993 – 1994

Focus: Environmental Biology

RESEARCH AND PUBLICATIONS

10 Museums, 12 Months, 1 DAMS: Adventures in Centralized Systems at Balboa Park

Museums and the Web, 2012. In J. Trant and D. Bearman (eds). "Museums and the Web 2012: Proceedings." Toronto: Archives & Museum Informatics. Co-author.

Abstract: Digital asset management (DAM) can be difficult, expensive, and time-consuming for a cultural institution to implement, yet DAM has become a central process to everyday workflows within cultural organizations. For ten small and mid-sized museums in San Diego's Balboa Park, the Balboa Park Online Collaborative (BPOC) undertook a project to rapidly deploy a Digital Asset Management System within the space of twelve months. This paper will provide a blueprint by outlining the process and steps BPOC took to analyze user needs, choose an application vendor, and implement the system, with special focus on the opportunities and challenges of providing centralized solutions to institutions with localized or parallel interests. This model can be of use to large organizations with disparate departments, colleges and universities, and collaborating organizations.

Connections through Collections: A Lifecycle Overview of How Collection Datasets Are Utilized in Educational Projects

Journal of Museum Education, Fall 2011. Author.

Abstract: This article discusses a vault-to-virtual overview of how collections information datasets are formed and how they provide opportunities for museum educators to incorporate rich collections content into their programming. By promoting understanding of the processes involved, the author hopes to encourage partnerships between collections and education departments, resulting in the development of better information and programs alike. The article concludes with some suggestions for developing such relationships.

Computer Documentation

The New Museum Registration Methods, 5th Edition; 2010. Co-author and chapter editor.

Abstract: This chapter discusses the practice of computerized documentation and the process of caring for collection information. A detailed overview of selecting, modifying, and caring for a collection management system or database is also included within the chapter. Additional content for the 5th edition includes information about presenting collection information online, updated discussion of hardware selection, and new and established metadata/content standards.

Collection Management Systems

Encyclopedia of Library and Information Science; 2010. Author.

Abstract: The purpose of this article is to provide an overview about the program capabilities of collection management systems and how they compliment museum collection management tasks. In addition, this article will inform museum professionals about the myriad tasks and considerations one must take into account when selecting, implementing, and maintaining a software package. There are a number of guidebooks freely available online to assist with implementation projects, but these projects are often complex and confusing, and the article is intended to serve as an orientation tool for those unfamiliar with the process.

Inventory, Access, Interpretation: The Evolution of Museum Collection Management Software

Master's Final Project, John F. Kennedy University. 2006. Author.

Abstract: Traces the history of development of collection management software (CMS) from 1967 to the present and examines current issues with CMS development and usages within the museum environment. Makes recommendations for museum stakeholders for selecting an appropriate system and for CMS developers seeking to increase their product's usefulness to their customers.

Habitat Preferences of Bush Lupine (*Lupinus aboreous*)

University of California, Davis, Bodega Marine Laboratory Summer Retreat. July, 1992

Paper and accompanying presentation was developed from a two-week invitational for high school student scientists. Topic of study was about the habitat preferences of the bush lupine and the paper presented the results of detailed soil samples, wind effects, and other ecological stressors.

PRESENTATIONS, WORKSHOPS, and PANELS

Presenter, *Introduction to Digital Asset Management Systems and the Balboa Park Commons;* Western Museums Association Annual Conference; Las Vegas, Nevada. October, 2014

with Nik Honeysett, Balboa Park Online Collaborative; Joaquin Ortiz, Museum of Photographic Arts; Katrina Pescador, San Diego Air & Space Museum

Guest Lecturer, *Collection Information Management*, San Francisco State University. February, 2014

Guest Lecturer, *Building for Innovation - Adventures in Collaboration, Infrastructure, & Informatics at Balboa Park*; University of Illinois. February, 2013

Presenter, *All Those 1s and 0s: Creating Archival Standards for Digital Media*; Museum Computer Network Annual Conference; Seattle, Washington. November, 2012
with Gary Wise, McNay Art Museum; Bert Degenhart Drenth, Adlib Information Systems

Presenter, *Linking Data Across Libraries, Archives, and Museums*; Society of American Archivists Annual Meeting, San Diego. August, 2012
with Su Kim Chung, University of Nevada, Las Vegas; Corey Harper, New York University; Patricia Harpring, Getty Research Institute; Anila Angele, Bibliothèque nationale de France

Roundtable Participant, *Museum Education Roundtable Reception*; American Association of Museums Annual Conference; Minneapolis Saint Paul, Minnesota. April, 2012

Presenter & Session Chair, *Out of the Vaults and onto the Web: Models for Collections Access*; American Association of Museums Annual Conference; Minneapolis Saint Paul, Minnesota. April, 2012
with Mike Butman, The Henry Ford; Kaia Landon, Brigham City Museum-Gallery; Marilyn Zoidis, The Henry Ford Museum

Co-Presenter, *10 Museums, 12 Months, 1 DAMS - Adventures in centralized systems at Balboa Park*; Museums and the Web Annual Conference; San Diego, California. April, 2012
with Howard Goldstein, HR Goldstein Consulting

Presenter & Session Chair, *Collections to the Masses: Using Flickr as a Cheap and Easy Means for Collections Access*; Museum Computer Network Annual Conference; Atlanta, Georgia. November, 2011
with Tom Callas, Museum of Photographic Arts; Alan Renga, San Diego Air and Space Museum

Presenter & Session Chair, *Handwritten Materials and the Power of Crowdsourcing Transcription*; Museum Computer Network Annual Conference; Atlanta, Georgia. November, 2011
with Ben Brumfield, FromThePage

Presenter, *Collaboration that Works: 2 Years in Balboa Park – a case study about collaborative projects at Balboa Park*; Museum Computer Network Annual Conference; Atlanta, Georgia. November, 2011
with Rich Cherry, Balboa Park Online Collaborative; Maren Dougherty, Balboa Park Online Collaborative; Kristi Ehrig-Burgess, Mingei International Museum; Vivian Kung-Haga, Museum of Photographic Arts

Presenter, *Reinforcing the DAMS for the Future: Common Issues and Challenges*; Museum Computer Network Annual Conference; Atlanta, Georgia. November, 2011
with Billy Kwan, The Metropolitan Museum of Art; David Dwiggin, Historic New England; Megan McGovern, Corning Museum of Glass; Emma Wolman, Portland Art Museum

Presenter & Session Chair, *Surviving Social 201: How to Sustain Your Presence*; American Association of Museums Annual Conference; Houston, Texas. May, 2011
with Adam Rozan, Oakland Museum of California; Jonathan Munar, Art21

Presenter & Session Chair, *No Budget? No Problem! Technological Solutions for Museum Work from \$0 - \$100*; American Association of Museums Annual Conference; Houston, Texas. May, 2011
with Adam Rozan, Oakland Museum of California; Heather Marie Wells, Crystal Bridges Museum of American Art

Guest Lecturer, *Collection Information Management*, John F. Kennedy University. February, 2011

Guest Lecturer, *Rapid Digitization & Online Access of Archival Collections*, San Jose State University chapter of Society of American Archivists. January, 2011

Workshop Panelist, *Copyright Refresher: What You Should Know About Rights and Reproductions in Today's Museums*; American Association of Museums Annual Conference; Los Angeles, California. May, 2010

with Megan Bryant, The Sixth Floor Museum at Dealey Plaza; Cherie Chen, The J. Paul Getty Museum; Fred Goldstein, Los Angeles County Museum of Art; Tamara Johnston, American Geographical Society Library and Milwaukee Institute of Art and Design; David Sturtevant, Harvard University Art Museum; Adine Varah, City and County of San Francisco; Maureen Whalen, The J. Paul Getty Trust.

Presenter, *We Know We Should Post Our Collections Online, But How Do We Do It?*; California Association of Museums Annual Conference; San Jose, California. March, 2010

with Lauren Silver, Ph. D., Computer History Museum; Paula Jabloner, Computer History Museum; and Melissa Johnson, History San Jose

Presenter, *Cultural Heritage Collections and the Creation of Wonder*; "20x20: Rapid-Fire Presentations on Technology and Inspiration in the Digital Age;" Cultural Connections; The Lab, San Francisco, California. December, 2009

Moderator, *Social Collections, New Metrics, Maps and Other Australian Oddities*; San Francisco Museum of Modern Art, San Francisco. August, 2009

Presenter, *Bridging the ALM Divide: Collection Information in a Hybrid Institution*; American Association of Museums Annual Meeting; Philadelphia, Pennsylvania. May, 2009

with Dr. Francesco Spagnolo, Judah L. Magnes Museum

Workshop Instructor, *Technology Tutorial: Blogging*; American Association of Museums Annual Meeting; Philadelphia, Pennsylvania. April-May, 2009

Presenter, *Bridging the ALM Divide: Collection Information in a Hybrid Institution*; Museum Computer Network Cal SIG Annual Meeting; San Jose Museum of Art, San Jose, California. August, 2008

with Dr. Francesco Spagnolo, Judah L. Magnes Museum

Workshop Instructor, *Technology Tutorial: Web 2.0*; American Association of Museums Annual Meeting; Denver, Colorado. May, 2008

with John Gordy, National Gallery of Art; Allegra Burnette; Museum of Modern Art

OTHER ACTIVITIES

National Program Committee, American Alliance of Museums 2014 Annual Conference; Seattle, Washington. October, 2013

Volunteer Coordinator, Museums and the Web; Portland, Oregon. March, 2013

Conference Committee, WebWise - Conference of the Institute of Museum and Library Services; Baltimore, Maryland. February, 2012

Guest Author, *Building a Better Fishing Pole: how technology-focused organizations can help their museum community*, Center for the Future of Museums blog. October, 2011.

(<http://futureofmuseums.blogspot.com/2011/10/building-better-fishing-pole-how.html>)

Reviewer, Digital Inclusion Network - Framework for Digitally Inclusive Communities. Institute of Museum and Library Services. February 2011

Program Chair, American Alliance of Museums Media and Technology Professional Network board. 2010 – present

Website Reviewer, *The international digital archives and e-learning communication project of the National Museum of Natural Science, Taiwan*; National Museum of Natural Science (NMNS) in Taiwan. September, 2010

Grant Panelist, *Digital Humanities Startup Grant Competition*; National Endowment for the Humanities, Washington DC. May, 2008

Contributor and Editor, *Musematic* (<http://www.musematic.org>). Museum Computer Network and American Association of Museums Media and Technology Professional Network Committee. 2007 - 2013

Secretary, American Alliance of Museums Media and Technology Professional Network board. 2007 – 2009

Student Project Reviewer, *Media and Technology course*; Museum Studies department, John F. Kennedy University. December, 2006 - present

AWARDS

Certificate of Appreciation, John F. Kennedy University, December, 2010

Museum Computer Network Scholarship, November, 2006

Phi Theta Kappa International Honor Society Induction, November, 1999

Outstanding Senior Biologist, May, 1993